

THE CAPACITY CRUNCH IS ON.

INSIDE TIPS FOR STEERING CLEAR.

SCHNEIDER[®]
NATIONAL



FOUR FACTORS CREATE A PERFECT STORM



**RISING
FUEL
PRICES**



**SEVERE
DRIVER
SHORTAGE**



**REGULATIONS
THAT LIMIT**

**PRODUCTIVITY
AND
EFFICIENCY**



**INCREASED
FREIGHT
DEMAND
EVEN IN AN
UNCERTAIN
ECONOMY**



**AS TOUGH
AS IT IS NOW,**

**IT WILL LIKELY
GET WORSE.**

FUEL PRICES KEEP RISING

- FUEL SURCHARGES BALLOONED

48% YOY

AND ARE EXPECTED TO
JUMP ANOTHER 5%
IN THE NEXT TWO YEARS

- EXPERTS FORECAST
DIESEL PRICES REACHING

\$5 PER GALLON
BY 2014

THE CURRENT 125,000-DRIVER SHORTAGE WILL WORSEN



**THE GREAT RECESSION DROVE DRIVERS OUT
OF THE BUSINESS, SHRINKING SUPPLY**

**AS REGULATIONS TAKE MORE DRIVERS OUT,
THE SHORTAGE COULD BALLOON**



TO 300,000

WHEN THE ECONOMY // ***GAINS STEAM***

***THE VISE WILL
TIGHTEN FURTHER***



SAVE ▶ TIME ▶ MONEY ▶ HEADACHES

WITH THREE KEY MOVES:

1. *DRIVE ACCEPTANCE WITH DRIVER-FRIENDLY FREIGHT*

2. *MAKE YOUR FREIGHT ATTRACTIVE TO CARRIERS*

3. *WORK WITH A
MULTIMODAL PROVIDER*

DRIVER-FRIENDLY ACTIONS

TO SAVE TIME, MONEY AND HEADACHES

**DRIVER
MOVEMENT**

=

**LOAD
MOVEMENT**

➡ **DROP AND HOOK FREIGHT**

➡ **CLEAR INSTRUCTIONS HELP
GET LOADS ON THE ROAD
AND RAILS ASAP**

LOAD CHARACTERISTICS IMPACT HOW A CARRIER:

- ▶ **VIEWS**
- ▶ **PRICES**
- ▶ **ACCEPTS**



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- 6. FLATTEN THE WEEK AND SHIP IN OFF-PEAK TIMES**

OPTIONS = SOLUTIONS

Truckload | Dedicated | Intermodal | Brokerage

MULTIMODAL **MAKES SENSE**

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7. STABILITY MATTERS – WE’VE BEEN LEADING THE WAY FOR MORE THAN 75 YEARS

EVEN

 **small** 

ADJUSTMENTS

CAN RESOLVE PAIN POINTS

CHART A CLEAR COURSE.

- ➔ GETTING SET NOW KEEPS YOU BETTER POSITIONED LATER
- ➔ START THE CONVERSATION AND PUT A PLAN INTO ACTION
- ➔ SCHNEIDER IS A MULTIMODAL PROVIDER WHO WILL DELIVER
- ➔ ALL OUR RESOURCES ARE AT YOUR FINGERTIPS

For more details on navigating the capacity crunch or to learn about other key issues and advances in the industry, connect to [The Knowledge Hub](#) for case studies, podcasts and more.