

MEDIA ALERT

Thursday, June 3, 2010

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American Trucking Associations President Bill Graves, VIPs to Honor Schneider National for 75-Year Commitment to Transportation

June 10 ceremony to highlight contributions, vision of nation's largest truckload carrier

Green Bay, Wis. - National representatives from the transportation industry, elected officials and hundreds of Schneider National associates will gather for a special ceremony next week to celebrate the company's 75th anniversary. The by-invitation-only event will take place on the front steps of the company's Green Bay, Wis., headquarters on Thursday, June 10, 2010, beginning at 10:30 a.m. and will highlight Schneider's enduring commitment to delivering transportation solutions that enhance the standard of living worldwide.

Schneider National, a premier provider of transportation, logistics and intermodal services and the nation's largest truckload carrier, started in 1935 when founder Al Schneider sold the family car to purchase his first semi truck. Today, the Schneider National Enterprise has 11,000 trucks on the road, 18,468 associates and conducts business worldwide.

The ceremony will include a look back at major milestones and world events in the company's history, a vision of the future of transportation, special recognition of the Schneider family and Schneider Million Mile Drivers, and the unveiling of a time capsule project. Presenters at the event include:

- Who:** Chris Lofgren, President and CEO, Schneider National, Inc.
Governor Bill Graves, President and CEO, American Trucking Associations
Duane Acklie, Chairman, Crete Carrier Corporation
Chris Sultemeier, Senior Vice President of Transportation, Wal-Mart Stores, Inc.
Steve Matheys, EVP, Chief Administration Officer, Schneider National, Inc.
- What:** Schneider National's 75th Anniversary: *Celebrating 75 Years of Authentic. Original. Orange.*
(more)



Where: Schneider National Corporate Business Center, front steps*
3101 S. Packerland Drive
Green Bay, WI 54306
*Rain location: 2nd Floor Landing, Corporate Business Center

When: Thursday, June 10, 2010
Ceremony: 10:30 a.m.

How: Guests should park in the visitor parking lot near the front of the building, check in at the front desk and head to the ceremony site on the front steps.

Guests will also have an opportunity to become part of Schneider history by autographing a piece of truck memorabilia. Video and photo opportunities at the event include Schneider's vintage and 75th anniversary trucks, a visual representation of Schneider's history and legacy within the transportation industry. A picnic lunch for all attendees follows the ceremony. A VIP/media tour and technology demonstration at Schneider's industry-leading Driver Training Academy (911 Glory Road) will take place from 1 to 3 p.m. and reservations are required. Please contact Kim Stobb at kstobb@hiebing.com for reservations.

About Schneider National:

Schneider National, Inc. is a premier provider of truckload, logistics and intermodal services. Serving more than two-thirds of the FORTUNE 500 companies, Schneider National offers the broadest portfolio of services in the industry. The company's transportation and logistics solutions include Van Truckload, Dedicated, Regional, Bulk, Intermodal, Transportation Management, Supply Chain Management, Warehousing and International Logistics services.

Headquartered in Green Bay, Wis., Schneider National has provided expert transportation and logistics solutions for 75 years. A \$2.9 billion company, Schneider National conducts business in more than 28 countries worldwide. For more information about Schneider National, visit www.schneider.com.

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