

## **MEDIA ALERT**

**Monday, April 19, 2010**

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## **Schneider National to Be Named Green Fleet of the Year During Earth Day Ceremony**

*Presentation followed by live demonstration of company's newest green technology:  
Deflektor Aero Wheel Covers*

**Green Bay, Wis.** - Schneider National, a premier provider of transportation, logistics and intermodal services and a company well known for its orange-colored fleet, has been going green for more than 30 years. On the 40<sup>th</sup> anniversary of Earth Day, the company will be named the "Green Fleet of the Year" by Fleet Owner magazine.

The award presentation will be followed by a live demonstration of Schneider's latest sustainable technology, the Deflektor Aero Wheel Cover. Upon implementation to the entire Schneider fleet of over 12,000 trucks, the wheel covers will help the company save an additional 1.8 million gallons of fuel annually.

- Who:** Marc Rogers, vice president and general manager of Regional Truckload, Schneider National  
Wendy Leavitt, director of Editorial and Market Development, Fleet Owner magazine  
Bryan Gerl, manager of Fuel Purchasing, Schneider National
- What:** Green Fleet of the Year award presentation ceremony; Deflektor demonstration
- Where:** Schneider National Corporate Business Center  
3101 S. Packerland Drive  
Green Bay, WI 54306
- When:** Thursday, April 22, 2010  
Awards ceremony: 10 a.m. CST  
On-site demo: Immediately following awards ceremony
- How:** Guests should enter at the main entrance and check in with the receptionist.

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### **About Schneider National:**

Schneider National, Inc. is a premier provider of truckload, logistics and intermodal services. Serving more than two-thirds of the FORTUNE 500 companies, Schneider National offers the broadest portfolio of services in the industry. The company's transportation and logistics solutions include Van Truckload, Dedicated, Regional, Bulk, Intermodal, Transportation Management, Supply Chain Management, Warehousing and International Logistics services.

Headquartered in Green Bay, Wis., Schneider National has provided expert transportation and logistics solutions for 75 years. A \$3.7 billion company, Schneider National conducts business in more than 28 countries worldwide. For more information about Schneider National, visit [www.schneider.com](http://www.schneider.com).

### **About Fleet Owner:**

Established in 1928, Fleet Owner is a monthly trade publication (circulation: 105,000) that provides information for transportation managers and executives responsible for specifying, purchasing, operating and maintaining the vehicles and equipment that make up the nation's commercial-trucking fleets. It covers industry news and regulations, analytical and statistical information about operations, IT in logistics, wireless data communications, fleet management, maintenance and inventory reports and technology updates.

### **About A de F, Ltd. (Deflektor):**

A de F, Ltd. is a privately held, entrepreneurial company located in St. Paul, Minn., owned by Jon Fleck, an independent inventor/entrepreneur. From a healthier and more convenient way to cook bacon in the kitchen to a fuel-saving device on the road, Jon Fleck's inventions focus on simple solutions to real opportunities that add measurable value to everyday life. From the world's largest businesses, to millions of kitchens in households throughout North America, his company delivers real product every day to those who appreciate value through innovative design. He can be reached directly at (651) 270-9148.

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