



**ProMiles Software Development Corporation**

Industry Standard Software for Mileage, Routing,  
Mapping, Fuel Tax, and Fuel Management

## **FOR IMMEDIATE RELEASE**

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### **Schneider National Endorses FuelSurchargeIndex.org Fuel Surcharge Option**

#### **New Index Provides Innovative Alternative,**

#### **Gives Shippers Greater Visibility, Management of True Fuel Costs**

**BRIDGE CITY, Texas – March 11, 2009** – Schneider National, Inc., a premier provider of transportation, intermodal and logistics services, announced today that it is endorsing FuelSurchargeIndex.org as an improved alternative to the fuel surcharge mechanism used by carriers and shippers for more than 35 years. This new tool (a product of ProMiles Software Development Corporation) gives shippers a precise, accurate calculation of their carrier's cost of fuel for every load moved. It also provides users with visibility to auditable and verifiable fuel costs at the time of shipment – features not available with any other fuel surcharge program today.

"The best fuel surcharge program offers neutrality for both the shipper and carrier, low-cost of administration, verifiable/auditable data and a direct link to the day and route of a load," says Mark Rourke, President of Transportation Services at Schneider National. "FuelSurchargeIndex.org accomplishes all of that and more. It's an easy-to-use system that creates fairness and simplifies fuel surcharge calculations. It's time to replace the antiquated U.S. Department of Energy process with one that makes sense for everyone in the transportation community. We are very excited to put this tool to work for our customers."

Fuel surcharges first became a hot topic in the transportation industry in the mid-1970s, when the U.S. Department of Energy (DOE) created the National Retail Average to compensate carriers for the volatile fuel prices of the OPEC oil crisis era.



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It operates the same way today as it did back then: Each Monday, a representative group of 350 truck stops/travel plazas report their retail diesel prices, which the DOE uses to issue the national average diesel price for that week. In turn, the national average becomes the baseline for the weekly fuel surcharge rate billed by the carrier.

Instead of using the DOE's weekly average of national fuel costs, FuelSurchargeIndex.org provides shippers and carriers with accurate fuel prices on over 5,500 truck stops that are updated every 24 hours and specific to the route that a load is actually traveling.

ProMiles currently sets the industry standard by providing 52 of the 58 states/provinces with the software and data needed to administer compliance audits for International Fuel Tax Agreement (IFTA), International Registration Plan (IRP) or Hours of Service programs for thousands of carriers nationwide.

"Shippers are scrutinizing their energy spending more carefully than ever before and want to better understand how carriers arrive at a fuel surcharge rate," says Tony Stroncheck, President, ProMiles. "The FuelSurchargeIndex.org tool, backed by our company's data collection expertise, provides both the data integrity and visibility into fuel cost information that today's shippers need."

### ***The Birth of a New Industry Standard***

Shippers using FuelSurchargeIndex.org obtain a lane-specific rate for a particular load by entering the load's origin, destination and date into the Web-based system. They also input certain variables that are negotiated with their individual carriers including mpg, trigger point, fuel type, route method and cost per gallon discounts. The system then immediately calculates both the cost per gallon and the fuel surcharge for the load based on these data points. Since FuelSurchargeIndex.org can connect payment systems between the shipper and the carrier, this number can also become the bill rate. Shippers can easily link their existing payment systems to the Web-based system with almost no internal technology investments.

According to Steve Graham, Vice President of Fuel Purchasing for Schneider National,



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the ProMiles calculator will certainly become the new fuel surcharge industry standard and is something for which customers have been asking.

"FuelSurchargeindex.org is a logical extension of the truck stop routing and truck stop price transparency services ProMiles has been offering state auditors, regulators and trucking companies for years."

To demo FuelSurchargeIndex.org, go to <http://www.fuelsurchargeindex.org> for a free trial or contact [info@FuelSurchargeIndex.org](mailto:info@FuelSurchargeIndex.org) or call 1-800-324-8588.

### **About ProMiles Software Development Corporation**

ProMiles Software Development Corporation (PSDC), based in Bridge City, Texas, develops various types of desktop (CD) and Web applications such as Route/Stop Optimization, Fuel Tax Reporting, Fuel Management and Fuel Purchase Optimization. Companies such as Penske, Werner, Old Dominion, Ryder, Dominos Pizza, Pepsi, AutoZone, Bridgestone/Firestone, PACCAR, Volvo, Wal-Mart, Ocean Spray, Bayer and US Postal Service have benefited from the use of ProMiles applications. ProMiles fuel price data has tens of thousands of users across North America including nationwide chains such as TA, Pilot, Loves, Flying J as well as other country stores and travel plazas.

PSDC has developed FuelSurchargeIndex.org in an effort to allow transparency in the information used to calculate fuel surcharges for the North American trucking industry. For years carriers have been dependent on the weekly national or regional average retail fuel price as a reference point on which to base fuel surcharges. With the technology of FuelSurchargeIndex.org, carriers and shippers can now base these charges on the actual price of diesel fuel along a lane, thereby making the price accurate for a specific load. For more information, visit [ProMiles.com](http://ProMiles.com).

### **About Schneider National, Inc.**

Schneider National, Inc. is a premier provider of transportation and logistics services, enhancing the standard of living worldwide. One of the nation's largest truckload carriers, Schneider serves more than two-thirds of the FORTUNE 500 companies and offers the broadest portfolio of services to small, medium and global shippers across the globe. The company's transportation and logistics solutions include



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van/truckload, dedicated, expedited, bulk, regional, intermodal, transportation management, freight brokerage, air/ocean freight forwarding, customs house brokerage, transloading and distribution, supply chain management and supply chain advisory services.

Headquartered in Green Bay, Wis., Schneider National has provided expert transportation and logistics solutions for more than 70 years. A \$3.7 billion company, Schneider National employs 21,400 transportation and logistics experts worldwide. For more information, visit [schneider.com](http://schneider.com).